

## CLAIMS

1. An air clarifying apparatus (1) comprising negative ion generating means (2) and indoor air circulating means (4), and further comprising ozone generating means (3) having a capability of maintaining the average concentration value of ozone in an indoor atmosphere at 0.02 to 0.05 ppm.

2. The air clarifying apparatus according to claim 1, wherein said negative ion generating means (2) has a capability of maintaining the average concentration value of negative ions in the vicinity of the blowout port thereof at 200,000 to 1,000,000 pieces/cc.

3. An air clarifying method for creating a comfortable indoor environment using said air clarifying apparatus (1) comprising said negative ion generating means (2), said indoor air circulating means (4) and said ozone generating means (3) having a capability of maintaining the average concentration value of ozone in an indoor atmosphere at 0.02 to 0.05 ppm and by circulating and stirring indoor air.

4. The air clarifying method according to claim 3, wherein said air clarifying apparatus (1) to be used is equipped with negative ion generating means (2) having a capability of maintaining the average concentration value of negative ions in the vicinity of the blowout port at 200,000 to 1,000,000 pieces/cc.